

DOMINION AUTOMOBILE COMPANY OPENS HANDSOME NEW HOME



The **Dominion Automobile** Company, Limited, is now installed in its new and commodious sales and service plant at the corner of Isabella and Yonge streets. The show salon is one of the largest, finest and brightest in Canada, finished in ivory, with old gold and emerald stencilled borders to the panels. The lighting fixtures are of the semi-indirect type. The floor is done in terrazzo mosaic. The show salon was designed by Chadwick, architect, after the latest Parisian style. Transient service will be taken care of on the main floor. For the nonce the second floor is devoted to storage and supplies, while on the top floor, with unexcelled lighting arrangements, are located the heavy repair shop, paint and trim rooms, and machine

shop. The latter is very completely equipped the fixtures including lathes, drill presses, shaper, forge and anvil, power press, power actuated hack saw, power pump and so forth.

The **Dominion Automobile** Company have thus placed at the disposal of their wide clientele of Hudson, Essex and Peerless owners better and more pleasing service and merchandising facilities than were possible in either of their former premises on Bay street.

The new plant is by far the largest on the **Yonge** street automobile row. According to A. M. Thompson, Vice-President and General Manager of the company, its clients in common with its officials and employees are more than pleased with the new home of the pioneer Dominion Automobile Company, Limited.